



Dear Potential Conference Exhibitor or Corporate Sponsor:

The National Dropout Prevention Center and Network in partnership with the California Department of Education would like to invite you to be an exhibitor or sponsor for the 2017 National Dropout Prevention Network Conference which will be held at the Renaissance Palm Springs Hotel, Palm Springs, CA, Oct. 22-25, 2017. The theme for this year's conference is "A New Vision for Dropout Prevention" and will emphasize Career Technical Education/Workforce Development, The Arts and Careers, and Students and Families in Trauma. We expect to host more than 1,000 national and international participants. Some of those expected in attendance will be school board members, superintendents, principals, community leaders, and other decision makers who are actively looking for effective programs to take back to their schools and communities.

An integral part of any National Dropout Prevention Center/Network (NDPC/N) professional learning activity has been an exhibit area where conference participants can learn about successful programs and resources. The conference venue offers an outstanding area where exhibitors can interact with participants in a very positive environment. The following exhibitor rates will be in effect for this conference.

Corporate Rates:	Single Table	\$800	Double Table	\$1,200
Nonprofit/Govt Rates:	Single Table	\$600	Double Table	\$1,000

Each exhibitor is entitled to one complimentary registration. Additional registrants will be charged \$200. Exhibitor registrations for this conference must be completed online at www.dropoutprevention.org. This will allow you to select your table and pay by credit card. Although the application deadline is **September 8, 2017** booth selections will be assigned on a first-come, first served basis. If you have any questions regarding exhibits, please call John Peters at 864-656-0253.

We also have corporate sponsorship opportunities available for this event which will reach more than 1,000 participants. Sponsors demonstrate their commitment to making an impact in dropout prevention across our nation. Sponsorship details are enclosed. Contact Debra Andrews to discuss sponsorship opportunities at 864-656-4139.

The planning team for the 2017 National Dropout Prevention Network Conference is excited about the program currently being planned for Palm Springs. We encourage and invite you to be a part of this outstanding conference.

Sincerely,

Dr. Sandy Addis
Executive Director



NONPROFIT
U.S. POSTAGE PD
PERMIT NO. 10
CLEMSON, SC



NATIONAL
DROPOUT
PREVENTION
CENTER/NETWORK
National Dropout Prevention Center/Network
College of Education, Clemson University
209 Martin Street
Clemson, SC 29631-1555

Conference Emphasis Areas:

- Career Technical Education/ Workforce Development
- The Arts and Careers
- Students and Families in Trauma

Other Conference Highlights:

- Pre-Conference Workshops
- Site Visits
- Youth-Led Concurrent Sessions
- More than 75 breakout sessions

ABOUT OUR ATTENDEES

- 97%** of state administrators report gaining valuable information from speakers and exhibitors
- 98%** of K-12 teachers and 95% of district administrators state they will use conference information in their classrooms and schools when they return
- 98%** of business and community leaders report learning important information

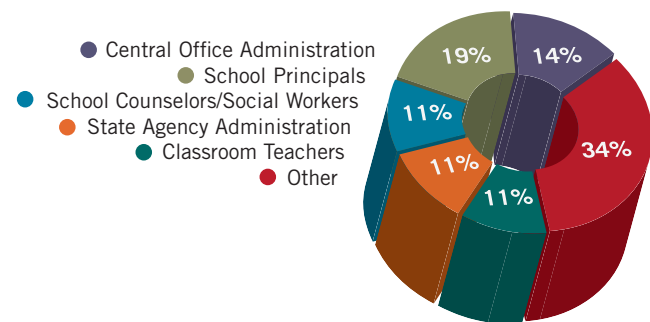


EXHIBIT INFORMATION

Exhibit Specs: 6' x 30" skirted table with two chairs and ID table tent
*if electrical access is needed, please request, as there will be an additional charge

Exhibit Schedule:

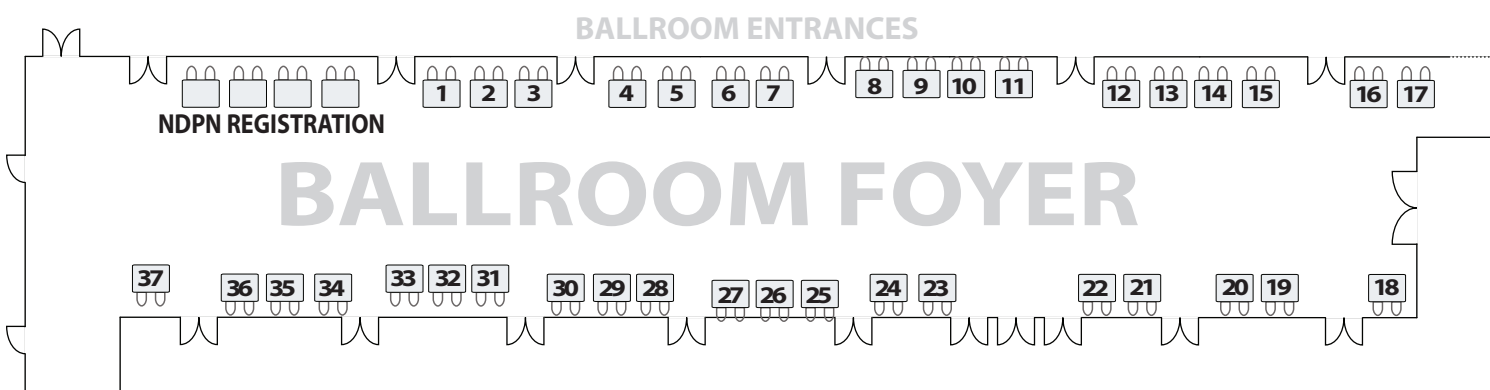
Date	Time	Activity
October 22, 2017	1:00 pm–5:00 pm	Setup
October 23, 2017	7:30 am–4:30 pm	Exhibits Open
October 24, 2017	7:30 am–4:30 pm	Exhibits Open
October 25, 2017	7:30 am–11:00 am	Exhibits Open
	11:00 am–2:00 pm	Exhibits Break Down

Exhibit Location: Exhibit spaces are limited. Exhibit tables are numbered in diagram below. You may request a specific location, however, spaces are on a first come/first served basis. When making your request, please have alternative table numbers in mind.

Exhibit Fees:

Category	Single	Double
Corporate:	\$800	\$1,200
Non profit/Govt:	\$600	\$1,000
Additional Representative at Table:	\$200/per person	

*Exhibit fees include one complimentary conference registration



SPONSORSHIP OPPORTUNITIES

Sponsors demonstrate their commitment to making an **IMPACT** in dropout prevention across our nation. Sponsorship associates **YOU** with hundreds of professionals in education and youth development striving together to reduce dropout and increase graduation rates. Sponsorship makes you a **LEADER** in creating opportunities for professionals to network and share new ideas, strategies, and programs to increase effectiveness.

CONFERENCE SPONSORSHIP
Through conference sponsorship, you can help us provide valuable insight, practices, and strategies to individuals throughout the nation who work on the front lines of dropout prevention.

SCHOLARSHIP INVESTMENT
Through scholarship investment, you can provide the means to bring individuals to the conference to learn innovative and proven strategies they can take back to their areas of impact.

CONFERENCE SPONSORSHIP

Level	Price	Benefits
DIAMOND	\$25,000	<ul style="list-style-type: none"> Logo on conference Web site Logo on pre-session PowerPoint Logo on sponsor page, signage at event 10 Complimentary registrations Conference program ad, full color/full page Complimentary exhibit booth (custom) Five-minute greeting in Opening General Session Materials in conference bag Logo on conference promos, stage, press backdrop
PLATINUM	\$15,000	<ul style="list-style-type: none"> Logo on conference Web site Logo on pre-session PowerPoint Logo on sponsor page, signage at event 7 Complimentary registrations Conference program ad, full color/full page Complimentary exhibit booth (double) Acknowledged in General Session Materials in conference bag
GOLD	\$10,000	<ul style="list-style-type: none"> Logo on conference Web site Logo on pre-session PowerPoint Logo on sponsor page, signage at event 4 Complimentary registrations Conference program ad, full color/half page Complimentary exhibit booth (single) Acknowledged in General Session Materials in conference bag
SILVER	\$5,000	<ul style="list-style-type: none"> Logo on conference Web site Logo on pre-session PowerPoint Logo on sponsor page, signage at event 2 Complimentary registrations Conference program ad, full color/half page Complimentary exhibit booth (single) Materials in conference bag
BRONZE	\$2,500	<ul style="list-style-type: none"> Logo on conference Web site Logo on pre-session PowerPoint Logo on sponsor page, signage at event 1 Complimentary registration Conference program ad, full color/quarter page Complimentary exhibit booth (single) Materials in conference bag

SCHOLARSHIP INVESTMENT

Organizations or individuals may also choose to invest in local education through the donation of scholarships to allow others to attend. You can select your scholarship recipients or we can help disburse them. One scholarship is valued at \$500 and includes full conference registration and a year's membership with the National Dropout Prevention Network (NDPN).

Please contact Debra Andrews at 864-656-4139 to discuss Sponsorship Opportunities for this exciting conference.