

# FROM RHETORIC TO ACTION

## Ready, Set, Graduate!

**22<sup>nd</sup>**  
Annual National  
Dropout Prevention  
Conference

FROM RHETORIC TO ACTION:  
**Ready, Set, Graduate!**

November 14-17, 2010  
Philadelphia, PA

22nd ANNUAL NATIONAL DROPOUT PREVENTION NETWORK CONFERENCE

November 14-17, 2010 - Philadelphia, PA

April 1, 2010

Dear Potential Conference Exhibitor:

The National Dropout Prevention Center/Network is hosting the 22<sup>nd</sup> Annual National Dropout Prevention Network Conference at the Loews Philadelphia Hotel, Philadelphia, Pennsylvania, November 14-17, 2010. Some of the partners for this year's conference include the PA Department of Education, Center for Schools and Communities, the Philadelphia Mayor's Office of Education, Communities In Schools of Philadelphia, Philadelphia Education Fund, Philadelphia Youth Network, School District of Philadelphia, and the William Penn Foundation. We expect this partnership will result in approximately 1,000 participants from the United States and several foreign countries attending this conference. Most of the participants will be program coordinators and decision makers who are actively looking for effective programs to take back to their school districts.

The National Dropout Prevention Center/Network is looking forward to this outstanding professional development activity. This year's theme, *From Rhetoric to Action: Ready, Set, Graduate*, promises to challenge conference participants to look for new and effective methods to motivate students in at-risk situations to stay in school through high school graduation.

An integral part of past National Dropout Prevention Network Conferences has been the Exhibit Hall where conference participants learn about successful educational programs and review resources for potential use in their classroom and community. The Loews Philadelphia offers a wonderful exhibit area, which will allow us to schedule the continental breakfast and breaks in this area. This should maximize the exposure of conference participants to the exhibitors.

Please use the Exhibitor Application Form to request an exhibit space for this Conference. Although the application deadline is September 30, 2010, booth selection will be assigned on a first come/first serve basis. Following receipt of your application, we will forward the exhibit packet (with shipping and other ordering instructions for the Conference Exhibit Company) to the contact person on the application.

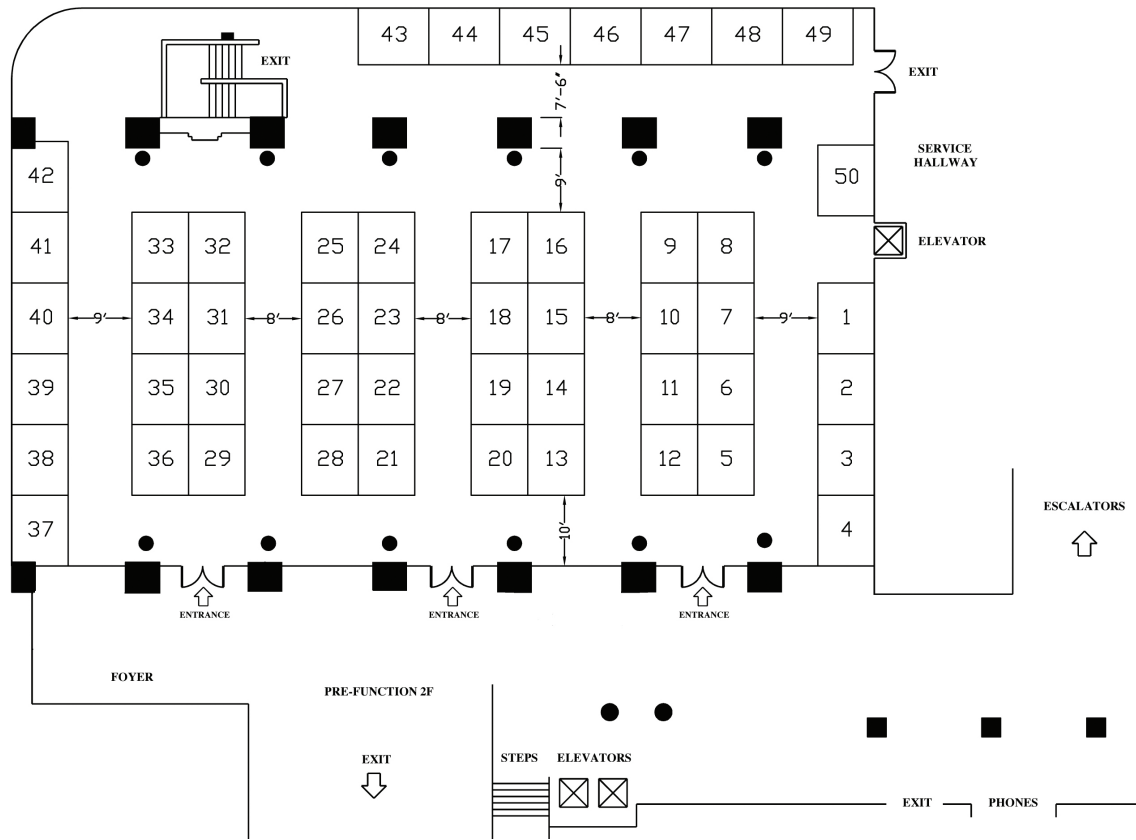
The planning team for the 22<sup>nd</sup> Annual National Dropout Prevention Network Conference is excited about the program for Philadelphia. We encourage and invite you to be part of this outstanding conference. If you have any questions regarding the Exhibit Hall, please call John Peters at 864-656-0253 or email him at [pj@clermson.edu](mailto:pj@clermson.edu).

Sincerely,



Jay Smink  
Executive Director

22nd Annual  
National Dropout Prevention Network Conference  
November 14-17, 2010  
Loews Philadelphia Hotel  
Philadelphia, PA



## EXHIBIT BOOTH SPECIFICATIONS AND SCHEDULE

**Exhibit Booth Specs:**

- 8' x 10' Booth with Drape
- 6' Skirted Table
- Two chairs, one wastebasket, and ID sign

**Exhibit Booth Schedule:**

November 14, 2010

- 1:00 p.m. - 5:00 p.m. Exhibits Set Up
- 5:00 p.m. - 6:00 p.m. Exhibits Open/Exhibitors' Showcase

November 15, 2010

- 8:00 a.m. - 5:00 p.m. Exhibits Open

November 16, 2010

- 7:00 a.m. - 12:00 noon Exhibits Open
- 12:00 noon - 5:00 p.m. Exhibits Break Down

# FROM RHETORIC TO ACTION: Ready, Set, Graduate!

22nd NATIONAL DROPOUT PREVENTION NETWORK CONFERENCE  
LOEWS PHILADELPHIA HOTEL • PHILADELPHIA, PA  
NOVEMBER 14-17, 2010

DEADLINE:

September 30, 2010

FORWARD COMPLETED FORM  
AND PAYMENT TO:

National Dropout Prevention Network  
209 Martin Street  
Clemson, SC 29631-1555

## 22nd Annual National Dropout Prevention Network Conference Exhibit Agreement

Enclosed is a check or purchase order for:

Corporate Rates	<input type="checkbox"/>	\$600.00 Single Booth	<input type="checkbox"/>	\$950.00 Double Booth
Non-Profit/Government Rates	<input type="checkbox"/>	\$400.00 Single Booth	<input type="checkbox"/>	\$750.00 Double Booth

Booth Location: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_  
(See Exhibit Hall layout on opposite page for booth locations.)

I agree to be an exhibitor for the 22nd Annual National Dropout Prevention Network Conference. As an exhibitor, I will assume full responsibility for all my equipment and products on exhibit. I acknowledge that the National Dropout Prevention Center/Network and the Loews Philadelphia Hotel do not maintain insurance covering exhibit property and that it is my responsibility to assume the risk to cover any damage, theft, and/or loss incurred as a result of being an exhibitor at this conference.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Refunds for cancellations will be issued only with written notice received by **November 1, 2010**. A \$50.00 processing fee will be charged for any cancellations.

Make check payable to **22nd Annual National Dropout Prevention Network Conference**, (Fed ID# 57-0868740) and send with form by **September 30, 2010**, to:

**National Dropout Prevention Center**  
209 Martin Street  
Clemson, SC 29631-1555

(Please type or print clearly.)

\_\_\_\_\_  
*Contact Person*

\_\_\_\_\_  
*Organization/Affiliation*

\_\_\_\_\_  
*Federal ID No.*

\_\_\_\_\_  
*Booth Sign Name*

\_\_\_\_\_  
*Mailing Address*

\_\_\_\_\_  
*City, State, and Zip Code*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Fax*

\_\_\_\_\_  
*Email*

### PUBLICITY INFORMATION (Please type or print clearly.)

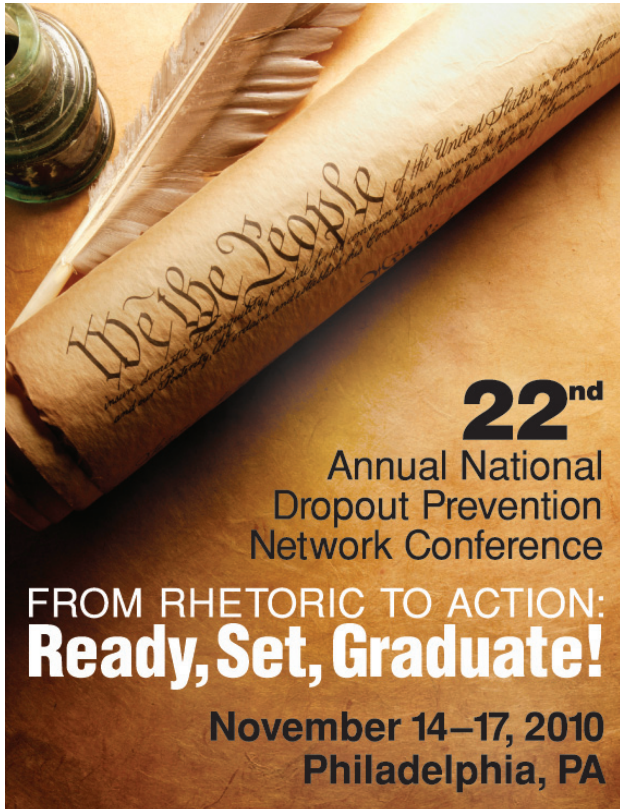
Please provide a 25-word description of the products and/or services being exhibited to be printed in the Conference Program and in the Conference announcement page on the Center/Network Web site. Organizations not completing this section will be listed by name only.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

National Dropout Prevention Center/Network  
College of Health, Education, and Human Development  
Clemson University, 209 Martin Street  
Clemson, SC 29631-1555

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CLEMSON, SC

# Call for Exhibitors



**November 14-17, 2010**

**Loews Philadelphia Hotel**

***Partners***

*Center for Schools and Communities  
Communities In Schools of Philadelphia, Inc.  
Mayor Michael A. Nutter's Office of Education  
National Dropout Prevention Center/Network  
Pennsylvania Department of Education  
Philadelphia Education Fund  
Philadelphia Youth Network  
School District of Philadelphia  
William Penn Foundation*