

May 20, 2016

Dear Potential Conference Exhibitor,

The National Dropout Prevention Center/Network, in partnership with the Michigan Department of Education and Ford Motor Company Fund, is holding its 2016 Annual National Dropout Network Conference at the Detroit Marriott at the Renaissance Center, Detroit, MI, October 2 - 5, 2016. We expect this partnership will result in approximately 1,000 participants from the United States, plus several foreign countries, attending this conference. Some of the expected participants will be school board members, principals, and other decision makers who are actively looking for effective programs to take back to their school districts.

The National Dropout Prevention Center/Network is looking forward to this outstanding professional development activity. This year's theme, *Powering the Students' Education Agenda*, will challenge conference participants to look for new and effective methods to motivate students in at-risk situations to successfully graduate from high school and be college and career ready.

An integral part of past National Dropout Prevention Network conferences has been the Exhibit Hall where conference participants can learn about successful educational programs and review resources for potential use in their class-room and community. The Exhibit Hall at the Detroit Marriott Hotel will be located adjacent to the Renaissance Ballroom and the breakout rooms so all Exhibitors will be in constant contact with conference attendees.

Exhibitor registrations for this conference will be completed online at our Web site at www.dropoutprevention.org. This will allow you to select your booth size, list your booth location preferences, and pay by credit card. Although the application deadline is August 19, 2016, booth selection will be assigned on a first-come, first-served basis.

The planning team for the 2016 Annual National Dropout Prevention Network Conference is excited about the program for Detroit. We encourage and invite you to be part of this outstanding conference. If you have any questions regarding the Exhibit Hall, please call John Peters at 864-656-0253 or email him at pj@clemson.edu.

Sincerely,

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Dr. Sandy Addis Interim Executive Director

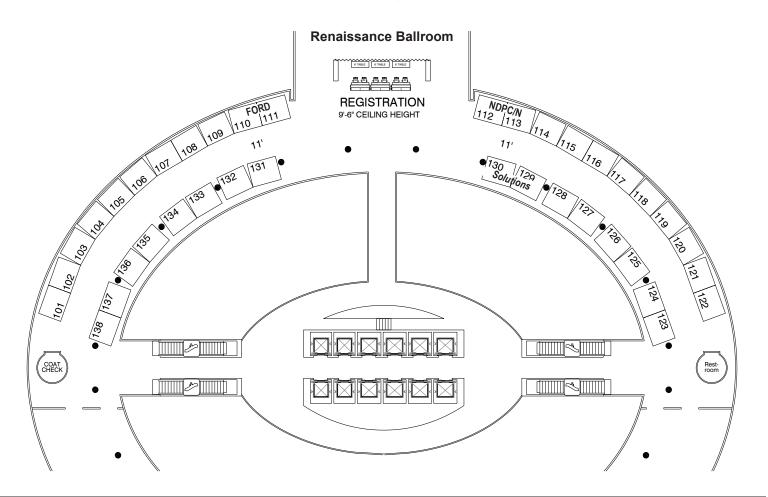
PARTNERS



National Dropout Prevention Center/Network Ford Motor Company Fund Michigan Department of Education Michigan Association for Community and Adult Education Michigan Alternative Education Organization Michigan Association of School Administrators Michigan Association of School Boards Michigan's Children National Alternative Education Association Detroit Public Schools Great Lakes Comprehensive Center Special Olympics Michigan



2016 National Dropout Prevention Network Conference October 2 - 5, 2016 Detroit Marriott at the Renaissance Center Detroit, MI



ADVERTISE IN THE 2016 ANNUAL CONFERENCE PROGRAM!!

Advertisement Specifications: All advertisements must be 300 DPI and in PDF or JPEG format. Submission deadline: AUGUST 19, 2016

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EXHIBIT SPECIFICATIONS AND SCHEDULE

Exhibit Booth Specs:

6' Skirted Table

Two chairs, wastebasket, and ID sign

Exhibit Schedule:

October 2, 2016 1:00 p.m. -5:00 p.m. Exhibit Set Up October 3, 2016 7:30 a.m. -4:30 p.m. Exhibits Open October 4, 2016 7:30 a.m. -4:30 p.m. Exhibits Open October 5, 2016 7:30 a.m. - 11:00 a.m. Exhibits Open 11:00 a.m. - 6:00 p.m. Exhibits Break Down

EXHIBIT RATES

Corporate Rates:	\$800.00 Single Booth	\$1,200.00 Double Booth
Nonprofit/Government Rates:	\$600.00 Single Booth	\$1,000.00 Double Booth

Additional Person/Table: \$100.00 Per Person*

(Note: Each exhibit booth includes **one** complimentary registration.)

EXHIBIT REGISTRATION PROCEDURE

All Exhibit Registrations must be completed online at:

www.dropoutprevention.org

The registration deadline is August 19, 2016.

2016 NATIONAL DROPOUT PREVENTION NETWORK CONFERENCE PARTNERS

National Dropout Prevention Center/Network Ford Motor Company Fund Michigan Department of Education Michigan Association for Community and Adult Education Michigan Alternative Education Organization Michigan Association of Secondary School Principals Michigan Association of School Administrators Michigan Association of School Boards Michigan's Children National Alternative Education Association Detroit Public Schools Great Lakes Comprehensive Center Special Olympics Michigan 2016 National Dropout Prevention Network Conference National Dropout Prevention Center/Network College of Education Clemson University 209 Martin Street Clemson, SC 29631-1555

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