Dear Potential Conference Exhibitor or Corporate Sponsor:

The National Dropout Prevention Center and Network in partnership with the California Department of Education would like to invite you to be an exhibitor or sponsor for the 2017 National Dropout Prevention Network Conference which will be held at the Renaissance Palm Springs Hotel, Palm Springs, CA, Oct. 22–25, 2017. The theme for this year’s conference is “A New Vision for Dropout Prevention” and will emphasize Career Technical Education/Workforce Development, The Arts and Careers, and Students and Families in Trauma. We expect to host more than 1,000 national and international participants. Some of those expected in attendance will be school board members, superintendents, principals, community leaders, and other decision makers who are actively looking for effective programs to take back to their schools and communities.

An integral part of any National Dropout Prevention Center/Network (NDPC/N) professional learning activity has been an exhibit area where conference participants can learn about successful programs and resources. The conference venue offers an outstanding area where exhibitors can interact with participants in a very positive environment. The following exhibitor rates will be in effect for this conference.

<table>
<thead>
<tr>
<th>Corporate Rates:</th>
<th>Single Table $800</th>
<th>Double Table $1,200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonprofit/Govt Rates:</td>
<td>Single Table $600</td>
<td>Double Table $1,000</td>
</tr>
</tbody>
</table>

Each exhibitor is entitled to one complimentary registration. Additional registrants will be charged $200. Exhibitor registrations for this conference must be completed online at www.dropoutprevention.org. This will allow you to select your table and pay by credit card. Although the application deadline is September 8, 2017, booth selections will be assigned on a first come, first served basis. If you have any questions regarding exhibits, please call John Peters at 864-656-0253.

We also have corporate sponsorship opportunities available for this event which will reach more than 1,000 participants. Sponsors demonstrate their commitment to making an impact in dropout prevention across our nation. Sponsorship details are enclosed. Contact Debra Andrews to discuss sponsorship opportunities at 864-656-4139.

The planning team for the 2017 National Dropout Prevention Network Conference is excited about the program currently being planned for Palm Springs. We encourage and invite you to be a part of this outstanding conference.

Sincerely,

Dr. Sandy Addis
Executive Director

www.dropoutprevention.org
ABOUT OUR ATTENDEES

97% of state administrators report gaining valuable information from speakers and exhibitors
96% of K–12 teachers and 95% of district administrators state they will use conference information in their classrooms and schools when they return
98% of business and community leaders report learning important information

EXHIBIT INFORMATION

Exhibit Specs: 6’ x 30” skirted table with two chairs and ID table tent
*If electrical access is needed, please request, as there will be an additional charge

Exhibit Schedule:
- October 22, 2017 1:00 pm–5:00 pm Setup
- October 23, 2017 7:30 am–4:30 pm Exhibits Open
- October 24, 2017 7:30 am–4:30 pm Exhibits Open
- October 25, 2017 7:30 am–11:00 am Exhibits Open
- 11:00 am–2:00 pm Exhibits Break Down

Exhibit Location: Exhibit spaces are limited. Exhibit tables are numbered in diagram below. You may request a specific location, however, spaces are on a first come/first served basis. When making your request, please have alternative table numbers in mind.

Exhibit Fees:
- Corporate: $800 Single $1,200 Double
- Nonprofit/Govt: $600 Single $1,000 Double
- Additional Representative at Table: $200/per person
*Exhibit fees include one complimentary conference registration

SPONSORSHIP OPPORTUNITIES

Sponsors demonstrate their commitment to making an IMPACT in dropout prevention across our nation. Sponsorship associates YOU with hundreds of professionals in education and youth development striving together to reduce dropout and increase graduation rates. Sponsorship makes you a LEADER in creating opportunities for professionals to network and share new ideas, strategies, and programs to increase effectiveness.

CONFERENCE SPONSORSHIP
Through conference sponsorship, you can help us provide valuable insight, practices, and strategies to individuals throughout the nation who work on the front lines of dropout prevention.

SCHOLARSHIP INVESTMENT
Through scholarship investment, you can provide the means to bring individuals to the conference to learn innovative and proven strategies they can take back to their areas of impact.

CONFERENCE SPONSORSHIP
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 10 Complimentary registrations
- Conference program ad, full color/full page
- Complimentary exhibit booth (custom)
- Five-minute greeting in Opening General Session
- Materials in conference bag
- Logo on conference promos, stage, press backdrop

SCHOLARSHIP INVESTMENT
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 7 Complimentary registrations
- Conference program ad, full color/full page
- Complimentary exhibit booth (double)
- Acknowledged in General Session
- Materials in conference bag

DIAMOND $25,000
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 10 Complimentary registrations
- Conference program ad, full color/full page
- Complimentary exhibit booth (custom)
- Five-minute greeting in Opening General Session
- Materials in conference bag
- Logo on conference promos, stage, press backdrop

PLATINUM $15,000
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 7 Complimentary registrations
- Conference program ad, full color/full page
- Complimentary exhibit booth (double)
- Acknowledged in General Session
- Materials in conference bag

GOLD $10,000
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 4 Complimentary registrations
- Conference program ad, full color/half page
- Complimentary exhibit booth (single)
- Acknowledged in General Session
- Materials in conference bag

SILVER $5,000
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 2 Complimentary registrations
- Conference program ad, full color/half page
- Complimentary exhibit booth (single)
- Materials in conference bag

BRONZE $2,500
- Logo on conference Web site
- Logo on pre-session PowerPoint
- Logo on sponsor page, signage at event
- 1 Complimentary registration
- Conference program ad, full color/quarter page
- Complimentary exhibit booth (single)
- Materials in conference bag

D N O M A I D 0 0 0 , 5 2 $  
M U N I T A 0 0 0 , 5 1 $  
D L O G 0 0 0 , 0 1 $  
R E V L I S 0 0 0 , 5 $  
E Z N O R B 0 0 5 , 2 $  

Organizations or individuals may also choose to invest in local education through the donation of scholarships to allow others to attend. You can select your scholarship recipients or we can help disburse them. One scholarship is valued at $500 and includes full conference registration and a year’s membership with the National Dropout Prevention Network (NDPN).

Please contact Debra Andrews at 864-656-4139 to discuss Sponsorship Opportunities for this exciting conference.
ADVERTISE IN THE 2017 ANNUAL CONFERENCE PROGRAM!!

Advertisement Specifications: All advertisements must be 300 DPI and in PDF or JPEG format. Submission deadline: SEPTEMBER 1, 2017

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cost</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page Color Advertisements</td>
<td>$1,000</td>
<td>Vertical Image Only 7.5&quot; x 10&quot;</td>
</tr>
<tr>
<td>Half-Page Color Advertisements</td>
<td>$500</td>
<td>Horizontal Image 7&quot; x 4.25&quot;</td>
</tr>
<tr>
<td>Quarter-Page Color Advertisements</td>
<td>$250</td>
<td>Vertical Image Only 3.5&quot; x 4.25&quot;</td>
</tr>
</tbody>
</table>

YES, I would like to:

☐ Full-Page $1,000 $__________
☐ Half-Page $500 $__________
☐ Quarter-Page $250 $__________

TOTAL: $__________

The National Dropout Prevention Center/Network is a nonprofit 501(c)3 organization.

Contact Name:__________________________________________
Organization:_____________________________________________________________________________________
Address: ___________________________________________________________________________________________
City: ___________________________________________________________________________________________
State: _____ Zip:________________________
Phone: __________________ Fax: __________________________ Email: ___________________________________________

Submit advertisements or direct questions to Debra Andrews (ddandre@clemson.edu) 864.656.4139