May 20, 2016

Dear Potential Conference Exhibitor,

The National Dropout Prevention Center/Network, in partnership with the Michigan Department of Education and Ford Motor Company Fund, is holding its 2016 Annual National Dropout Network Conference at the Detroit Marriott at the Renaissance Center, Detroit, MI, October 2 - 5, 2016. We expect this partnership will result in approximately 1,000 participants from the United States, plus several foreign countries, attending this conference. Some of the expected participants will be school board members, principals, and other decision makers who are actively looking for effective programs to take back to their school districts.

The National Dropout Prevention Center/Network is looking forward to this outstanding professional development activity. This year’s theme, *Powering the Students’ Education Agenda*, will challenge conference participants to look for new and effective methods to motivate students in at-risk situations to successfully graduate from high school and be college and career ready.

An integral part of past National Dropout Prevention Network conferences has been the Exhibit Hall where conference participants can learn about successful educational programs and review resources for potential use in their classroom and community. The Exhibit Hall at the Detroit Marriott Hotel will be located adjacent to the Renaissance Ballroom and the breakout rooms so all Exhibitors will be in constant contact with conference attendees.

Exhibitor registrations for this conference will be completed online at our Web site at www.dropoutprevention.org. This will allow you to select your booth size, list your booth location preferences, and pay by credit card. Although the application deadline is August 19, 2016, booth selection will be assigned on a first-come, first-served basis.

The planning team for the 2016 Annual National Dropout Prevention Network Conference is excited about the program for Detroit. We encourage and invite you to be part of this outstanding conference. If you have any questions regarding the Exhibit Hall, please call John Peters at 864-656-0253 or email him at pj@clemson.edu.

Sincerely,

Dr. Sandy Addis
Interim Executive Director

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Sponsored by

**CONFEREE PARTNERS**
- National Dropout Prevention Center/Network
- Ford Motor Company Fund
- Michigan Department of Education
- Michigan Association for Community and Adult Education
- Michigan Alternative Education Organization
- Michigan Association of School Administrators
- Michigan Association of School Boards
- Michigan's Children
- National Alternative Education Association
- Detroit Public Schools
- Great Lakes Comprehensive Center
- Special Olympics Michigan

**CONFERENCE SPONSORS**
- Ford
- Education
ADVERTISE IN THE 2016 ANNUAL CONFERENCE PROGRAM!!

Advertisement Specifications: All advertisements must be 300 DPI and in PDF or JPEG format. Submission deadline: AUGUST 19, 2016

Full Page Advertisements ($1,000) Vertical Image Only 7.5” x 10”
1/2 Page Advertisements ($500) Horizontal Image 7” x 4.25”
Vertical Image 3.5” x 9”
1/4 Page Advertisements ($250) Vertical Image Only 3.5” x 4.25”

YES, I would like to:

☐ Full Page $1,000 $__________
☐ Half Page $ 500 $__________
☐ Quarter Page $ 250 $__________

TOTAL: $__________

The National Dropout Prevention Center/Network is a nonprofit 501(c)3 organization.

Contact Name: ____________________________________________
Organization: ____________________________________________
Address: ________________________________________________
City: ___________________________ State: ___________ Zip: __________
Phone: ___________________________ Fax: ___________________________ Email: ___________________________

Submit advertisements or direct questions to Debra Andrews (ddandre@clemson.edu) 864.656.4139
### Exhibit Booth Specs:
- 6’ Skirted Table
- Two chairs, wastebasket, and ID sign

### Exhibit Schedule:
- **October 2, 2016**
  - 1:00 p.m. - 5:00 p.m. Exhibit Set Up
- **October 3, 2016**
  - 7:30 a.m. - 4:30 p.m. Exhibits Open
- **October 4, 2016**
  - 7:30 a.m. - 4:30 p.m. Exhibits Open
- **October 5, 2016**
  - 7:30 a.m. - 11:00 a.m. Exhibits Open
  - 11:00 a.m. - 6:00 p.m. Exhibits Break Down

### Exhibit Rates

<table>
<thead>
<tr>
<th>Category</th>
<th>Single Booth</th>
<th>Double Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Rates</td>
<td>$800.00</td>
<td>$1,200.00</td>
</tr>
<tr>
<td>Nonprofit/Government Rates</td>
<td>$600.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Additional Person/Table</td>
<td>$100.00 Per Person*</td>
<td></td>
</tr>
</tbody>
</table>

*(Note: Each exhibit booth includes one complimentary registration.)*

### Exhibit Registration Procedure

All Exhibit Registrations must be completed online at:

www.dropoutprevention.org

The registration deadline is **August 19, 2016**.

### 2016 National Dropout Prevention Network Conference Partners

- National Dropout Prevention Center/Network
- Ford Motor Company Fund
- Michigan Department of Education
- Michigan Association for Community and Adult Education
- Michigan Alternative Education Organization
- Michigan Association of Secondary School Principals
- Michigan Association of School Administrators
- Michigan Association of School Boards
- Michigan’s Children
- National Alternative Education Association
- Detroit Public Schools
- Great Lakes Comprehensive Center
- Special Olympics Michigan
2016 National Dropout Prevention Network Conference
National Dropout Prevention Center/Network
College of Education
Clemson University
209 Martin Street
Clemson, SC  29631-1555

Detroit Marriott at the Renaissance Center
October 2–5, Detroit, MI

Call for Proposals NOW OPEN

- Teacher Hackathon (Sat–Sun)
- Pre-Conference Workshops (Sun)
- Site Visits
- Motown Opening Reception
- Tech Ed Breakfast
- Youth-Led Concurrent Sessions
- More than 75 Breakout Sessions