

William Kist, PhD
 www.williamkist.com
 wkist@williamkist.com
 www.twitter.com/williamkist

Social Media Resources

Talking about “Reading” and “Writing” in Different Forms of Representation

Traditional Reading (in school)	Online Reading
Texts are mostly narrative (e.g., novels, short stories, plays, poems).	Texts are mostly informational.
Reading takes place mostly in whole-class or small group reading activities; readers can be grouped together by level.	Reading is more individualized, often with one student at one computer.
Writers/sources are typically deemed authoritative by virtue of being published.	Because it’s easy for anyone to publish online, authority of information typically merits more evaluation.
Information typically consists only of text, sometimes with images.	Hyperlinks, images, audio, and video are usually part of the reading experience.
Information typically flows sequentially (from the first word of the book to the last).	Information can flow nonsequentially (one word might lead via hyperlink to an entire new piece of reading).
Reading is focused on one page at a time—choice of the reader is limited.	Reading can be interactive (reader response possibilities, potentially limitless decisions about where to go with the text, etc.).

Online Reading Tips

Kevin Hodgson (<http://www.learnnc.org/lp/pages/6958>)

- Get rid of clutter

Use the Readability App or Adblockplus to teach kids how to make Web sites more readable

<https://www.readability.com/>

<https://adblockplus.org/en/chrome>

Understand the Value of Hyperlinks

.gov

.edu

.com

.org

Use “Who Is” lookup

<http://whois.domaintools.com/>

Using hoax sites

http://www.shsu.edu/~lis_mah/documents/TCEA/hoaxtable.html

Do face-to-face activities that involve principles of digital reading and writing and social networking (especially when the classroom is “flipped”).

Birthday sequencing activity

Snowball activity

Students Might Need Help in Basic Computer Navigation

Don Leu, University of Connecticut

TICA Basic Skills (Phase One) Checklist1

Most of the students and all of the groups in my class know how to:

Computer Basics	Comment
<input type="checkbox"/> Turn a computer on/off <input type="checkbox"/> Use the mouse/track pad <input type="checkbox"/> Follow classroom and school rules for computer use <input type="checkbox"/> Open programs and files using icons and/or the Start Menu (PC)	
<input type="checkbox"/> Log on and log off from individual file space <input type="checkbox"/> Create/open a new folder/file <input type="checkbox"/> Launch a word processor <input type="checkbox"/> Open a word processing file	
<input type="checkbox"/> Type a short entry in a word processing file <input type="checkbox"/> Copy text <input type="checkbox"/> Cut text	
<input type="checkbox"/> Paste text <input type="checkbox"/> Delete text	
<input type="checkbox"/> Name a word processing file and save it <input type="checkbox"/> Open a new window <input type="checkbox"/> Open a new tab	

Web Searching Basics	
<input type="checkbox"/> Locate and open a search engine	
<input type="checkbox"/> Type key words in the correct location of a search engine	
<input type="checkbox"/> Type addresses in the address window	
<input type="checkbox"/> Use the refresh button	
<input type="checkbox"/> Use the “BACK” and “FORWARD” buttons	
<input type="checkbox"/> Use a search engine for simple key word searches	
General Navigation Basics	
<input type="checkbox"/> Maximize/minimize windows	
<input type="checkbox"/> Open and quit applications	
<input type="checkbox"/> Toggle between windows	
E-mail Basics	
<input type="checkbox"/> Locate and open an e-mail program	
<input type="checkbox"/> Attach documents to e-mail messages	
<input type="checkbox"/> Compose, edit and send email messages	
<input type="checkbox"/> Receive and reply to messages	

Make sure to review Chromebook vocabulary together in the first week so that you are all on the same page when you talk about the OmniBox, Tabs and Extensions.

(Molly Schroeder http://blog.edtechteam.com/2014/08/back-to-school-with-chromebooks.html?utm_content=buffer0cd9c&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)

Give Students Practice Writing in Digital Forms

Relevant Common Core Standard:

- Reading Standards, Craft and Structure, Standard 5, Grade 8. Compare and contrast the structure of two or more texts and analyze how the differing structure of each text contributes to its meaning and style.

Embed Hyperlinks

Teach Students To Manipulate Images

Understanding the “App” Interface

Multigenre Autobiography

Use Apps for Self-Curating Learning

Evernote

<https://evernote.com/>

Feedly

<http://www.feedly.com/>

Zite

<http://www.zite.com/>

Similar to Netflix

Good Reads

<https://itunes.apple.com/us/app/goodreads/id355833469?mt=8>

Instagram

<https://itunes.apple.com/us/app/instagram/id389801252?mt=8>

YouTube

<https://itunes.apple.com/us/app/youtube/id544007664?mt=8>

Google Drive

https://www.google.com/intl/en_US/drive/start/index.html

Dropbox

<https://itunes.apple.com/us/app/dropbox/id327630330?mt=8>

Three Ring

<https://itunes.apple.com/us/app/three-ring/id504311049?mt=8>

Mahara

<https://mahara.org/>

Molly Schroeder's Template

http://blog.edtechteam.com/2014/08/back-to-school-with-chromebooks.html?utm_content=buffer0cd9c&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

Content	Collaborate	Create
Ecademy	Google Apps for Education	Story Jumper
Khan Academy	Prezi	Little Bird Tales
Sophia	WeVideo	VoiceThread
LearnZillion	VoiceThread	Voki
Glean	Padlet	Glogster
Time for Kids	BlendSpace	Stupeflex
Scholastic News	PollEverywhere.com	Go Animate
TweenTribune	Socrative	Blabberize
Fact Monster	Kahoot	PowToon
IXL Math	Today's Meet	Prezi
Tumblebooks	Google+ Connected Classroom	Blendspace
Raz Kids	The Monster Exchange	PicMonkey
Quia	Flat Stanley Project	Animoto
Quizlet		
Newsela		
ReadWorks		

Representing Learning in Varied Forms

Animated Poetry

Math Tutorial Videos

Podcasts

Video Responses (Fiction and Nonfiction)

Use Apps for Annotating (Close Reading)

Skitch

<http://evernote.com/skitch/>

Penultimate

<https://itunes.apple.com/us/app/penultimate/id354098826?mt=8>

Neu.Annotate

<https://itunes.apple.com/us/app/neu.annotate+-pdf/id478313705?mt=8>

Scratchwork

<https://itunes.apple.com/us/app/scratchwork/id380860518?mt=8>

Good for math teachers

Subtext

<https://itunes.apple.com/us/app/subtext/id457556753?mt=8>

You can import a book and make assignments

Giving Students Practice Working with Informational Texts

Relevant Common Core Standard:

- Reading Standards for Informational Text, Integration of Knowledge and Ideas, Standard 7, Grades 11–12. Integrate and evaluate multiple sources of information presented in different media or formats (for example, visually, quantitatively) as well as in words in order to address a question or solve a problem.

Assign Learning Logs

Take part in Global Projects

Create Your Own Textbook with the Students

Multigenre Papers

Giving Students Practice Writing Collaboratively

Relevant Common Core Standard:

- Writing Standards, Production and Distribution of Writing, Standard 6, Grade 8. Use technology, including the Internet, to produce and publish writing and present the

relationships between information and ideas efficiently as well as to interact and collaborate with others.

Talk about Using Social Media Safely

Make Assignments that Mimic Blogging and/or Micro-Blogging

Use Wikis to House Collaborative Projects

Using Learning Management Systems (for “Flipped” Classrooms

- Educreations: A free download to your iPad
<http://www.educreations.com/sr/39EC80>
- Explaineverything.com
Allows for more ownership of self-created videos

Other Learning Management Systems (LMS)

- Collaborize
- Edmodo.com
- Schoology.com
- Sophia.org
- Open Class (Google)
- Blackboard/Learn
- Blendspace.com
- Moodle

Giving Students Practice Reading Screen-Based Texts

Relevant Common Core Standards:

- Reading Standards for Literature, Integration of Knowledge and Ideas, Standard 7, Grade 7. Compare and contrast a written story, drama, or poem to its audio, filmed, staged, or multimedia version, analyzing the effects of techniques unique to each medium (for example, lighting, sound, color, or camera focus and angles in a film).
- Reading Standards for Informational Text, Integration of Knowledge and Ideas, Standard 7, Grades 11–12. Evaluate the advantages and disadvantages of using different mediums (for example, print or digital text, video, multimedia) to present a particular topic or idea.

“Reading Like Detectives” in All Media

Educational Video Sites

	Brightstorm
Description: Short-form online video lessons by professional educators. Free math lessons.	
Link: brightstorm.com	
Content: It contains traditional classroom (Whiteboard) teaching videos on several categories.	

	Coursera
Description: Lectures taught by world-class professors and reinforced through interactive exercises.	
Link: coursera.org	
Content: It contains PowerPoint-oriented lectures on multiple topics. Example videos: https://class.coursera.org/hci-003/lecture/preview#.16 https://class.coursera.org/insidetheinternet-004/lecture/preview	

	Futures Channel
Description: High quality multimedia content ideal for use in the classroom.	
Link: thefutureschannel.com	
Content: It contains instructional videos in authentic contexts that might address specific knowledge and skills. Each session is supported with pdf files. Example videos: http://thefutureschannel.com/videogallery/the-forester/ http://thefutureschannel.com/videogallery/testing-bats/	

	Howcast
Description: Professional and user-generated how-to videos.	
Link: www.howcast.com	
Content: It contains instructional videos in authentic contexts that might address specific knowledge and skills. Each video is accompanied by supplementary texts. Example videos: http://www.howcast.com/videos/259454-How-to-Improve-Your-Vocabulary http://www.howcast.com/guides/65-Intermediate-Math-Skills	

	Khan Academy
Description: Self-paced learning with extensive video library, interactive challenges, and assessments.	
Link: khanacademy.org	

Content: It contains interactive tutorials, animations and videos about specific knowledge and skills. Each subject is presented through an outline. Example videos:
<http://www.khanacademy.org/humanities/art-history/art-history-1500-1600-end-of-the-renaissance-and-the-reformation/high-renaissance/v/celebrity---art--leonardo-s--mona-lisa>
<http://www.khanacademy.org/exercisedashboard>



Annenberg Learner.org

Description: Professionally developed programming for K-12 classrooms.

Link: learner.org

Content: It contains content-based videos connected to texts on different subjects. Example videos:
<http://learner.org/resources/series211.html>
<http://learner.org/resources/series165.html>



Math TV

Description: Professional video lessons in mathematics. Covers basic math through calculus.

Link: mathtv.com

Content: This site contains instructional videos on different math subjects. Lessons are mostly traditional whiteboard teaching videos.



NeoK12

Description: Aggregator of high-quality educational videos from around the Web.

Link: www.neok12.com

Content: This site contains grade-adapted videos and lessons on different subjects. Each lesson is followed by an interactive assessment section which students are supposed to answer a couple of questions about the video. In some lessons, students are asked to prepare presentations based on the important information in the video. Example videos:

<http://www.neok12.com/php/watch.php?v=zX7009776d55426158517051&t=Solar-System>

<http://www.neok12.com/php/watch.php?v=zX585b7b71730b4a5c587859&t=Agriculture>



PBS

Description: Free videos from your favorite PBS programs, including NOVA and Frontline.

Link: video.pbs.org

Content: This site offers a rich context and activities mostly designed in animations or videos. Example videos:

<http://www.pbslearningmedia.org/> (Rock Cycle Animation, Forest air cycle)



SchoolTube

Description: Video sharing platform for schools featuring original content created by students.

Link: www.schooltube.com

Content: This site contains presentations or step-by-step video tutorials prepared by students on numerous topics. Example videos:

<http://www.schooltube.com/video/e8c40eea25de4fc0bbe7/Watercolor%20Basics>

<http://www.schooltube.com/video/78a6e7245cad46788ae0/The%20Civil%20War,%20Part%20I-%20Crash%20Course%20US%20History%20#20>



TeacherTube

Description: Online aggregator of educational videos.

Link: www.teachertube.com

Content: This site has one of the most extensive video collections on multiple topics and levels. Teachers in the videos mostly use realia and/or interactive smart board applications. Example videos:

http://www.teachertube.com/viewVideo.php?video_id=307893

http://www.teachertube.com/viewVideo.php?video_id=307249



Teaching Channel

Description: Teaching Channel is a video showcase - on the Internet and TV - of innovative and effective teaching practices in America's schools.

Link: www.teachingchannel.org/

Content: This site contains videos that present best practices in American schools – on different grade levels and multiple subjects. Example videos:

<https://www.teachingchannel.org/videos/questioning-in-the-classroom>

<https://www.teachingchannel.org/videos/ups-problem-solving-strategy>



WatchKnowLearn

Description: Comprehensive online directory of educational videos aggregated from across the Web.

Link: www.watchknowlearn.org

Content: It contains instructional videos prepared in lecture format. Some presenters use smart board and digital overhead projectors. On lower levels, animations, cartoon and music are integrated into videos. Example videos:

<http://www.watchknowlearn.org/Video.aspx?VideoID=4257&CategoryID=1358>

<http://www.watchknowlearn.org/Video.aspx?VideoID=40183&CategoryID=7916>



YouTube EDU

Description: Free lectures from more than one hundred colleges and universities.

Link: www.youtube.com/edu

Content: This site undeniably offers the most extensive collection of videos on numerous topics categorized in different levels. So far, I could check nine videos in which teachers are mainly using PowerPoint presentations, whiteboard and projector, and based on those videos, it is possible to claim that this site has more variety in terms of the use of instructional strategies and technological tools.